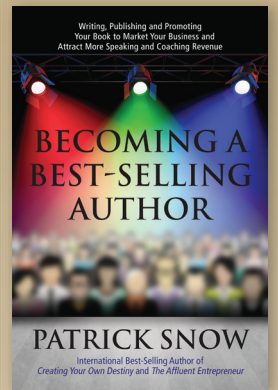
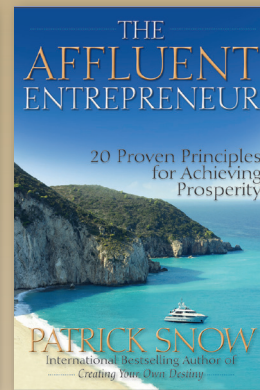
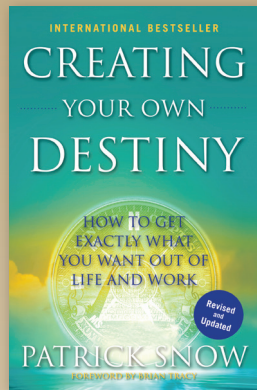




World's Greatest Marketing Secret: Write and Publish Your Book to Promote Your Business



If you want to stand out from your competition, strengthen your credentials, and get free publicity, then writing and publishing a book is your best option! Your book will become a lead-generating tool that helps you boost



your profits by securing highly-paid speaking engagements and attracting more coaching and consulting clients. Don't feel overwhelmed by the thought of writing a book. Let international best-selling author, professional speaker, and publishing and book marketing coach Patrick Snow guide you through the process with one-on-one and group coaching calls, unlimited email and text access, an easy to follow publishing road map, and his life-changing Best Seller Publishing Institute.

Patrick Snow has sold more than 150,000 copies of his two books, *Creating Your Own Destiny* and *The Affluent Entrepreneur*, and he has helped 500-plus of his clients successfully publish their own books (covers on back side). Patrick Snow will simplify the process, saving you time and money, serve as your mentor and coach for life, and guide you through the following steps:

- Theme of Book
- Title, Subtitle, Tagline
- Table of Contents
- Securing Testimonials
- Writing Formula
- Speaking Formula
- Coaching Formula
- Editing Book
- Proofreading Book
- ISBN & Library of Congress #
- Typesetting
- Cover Design
- Pricing & Barcodes
- Printing Book
- Distribution
- E-Books and Workbooks
- Audio Books
- Book Marketing
- Publicity
- Small Business Coaching
- Media Training
- Social Media
- Foreign Rights
- Book Release Party
- Multiple Streams of Income
- Professional Speaker
- Sought After Coach
- Consulting Opportunities
- Best-Seller Status
- Selling Out to NY Publisher
- Repurposing Content
- Information Empire
- And Much More...

Patrick Snow
ThePublishingDoctor.com
BestSellerBookCoaching.com
PatrickSnow.com
YourSpeakerCoach.com



To Schedule Your No Obligation,
Complimentary, 30-Minute
Publishing Consultation Direct
with Publishing Doctor,
Patrick Snow:

Call/Text 206.310.1200
Email Patrick@PatrickSnow.com

As Featured on the
Cover Story of



The New York Times

THE SNOW GROUP
69 Maunaleo Place
Wailuku, HI 96793



"Patrick's resources, knowledge and experience are priceless!" ~ Jeff Bow

"I've won eight book awards including 'Best Business Book in 2010.'
Patrick's coaching made it all possible." ~ Brett Clay

"I would rank Patrick Snow right up there with my other Hall of Fame coaches." ~ James Donaldson